

Toolkit for the Meadow Vista Temporary Streetscape Improvements Demonstration Event



Created by
Local Government Commission
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With Guidance & Input from
County of Placer Staff
Meadow Vista Community Members, the *Community Advisory Committee*

With Funding from
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Description and Purpose

This toolkit is intended to be used as a guide to implement a one-day temporary demonstration of pedestrian and streetscape improvements in the Community of Meadow Vista. Tools and guidance to implement temporary changes at two locations are provided, with a focus on improvements at Meadow Lane and Placer Hills Road, which has been identified as the preferred concept.

Ultimately, the goal of this toolkit is to guide the Community Advisory Committee to implement this temporary project in order to spur dialogue between County staff, community members, business and property owners, and other stakeholders around ways to re-envision the streetscape and the street and property interface so that it better serves all users. Temporary improvements can be easily modified to respond to suggestions for improvements, unforeseen issues that arise as a result of the configuration of the improvements, to stimulate conversations, provide a forum for education, buy-in from all user groups, and are low-cost. By implementing a temporary demonstration project, Meadow Vista residents and the County of Placer will be able to experience and evaluate projects before committing to investing in a long-term capital project. Engaging and soliciting feedback from the community around prospective improvements may also be documented and used to bolster the competitiveness for grant funding.

This toolkit was created by the Local Government Commission (LGC), with guidance from Placer County staff and an advisory committee of community volunteers. The project was sponsored by the Sacramento Area Council of Governments (SACOG) with funding from Caltrans Sustainable Communities Planning Grant.

Temporary Demonstration Designs

Preferred Location

After discussions with the Placer County staff and project community advisory committee, the concept at Meadow Lane and Placer Hills Road was identified as the priority location for a temporary demonstration activity due to (1) wide corner radii that create long crossings and increased exposure of pedestrians to motor vehicles in the vicinity of the sports field and school site, (2) desire to simulate a delineated walkway and enhanced crosswalks to encourage traffic calming and support pedestrian mobility and safety, (3) adequate space and visibility enabling community members to set up temporary improvements with the use of temporary traffic controls, and (4) support and interest in holding a temporary event in this location from local business owners and community members.

On Meadow Lane, improvements would include the addition of a high visibility crosswalk and curbs to reduce the pedestrian crossing distance. The existing crosswalk on Placer Hills Road would be realigned to shorten the crossing distance and enhanced with high visibility striping to

make the crossing location more visible to motorists. Lastly, delineation of a pedestrian pathway on the east side of Placer Hills Road marks a consistent and continuous space for walking and signals to motorists the potential for encountering pedestrians when entering the parking lot from the roadway.

Figure 1. Concept Layout - Meadow Lane and Placer Hills Road



Note: Concept is for illustration purposes only and not engineering designs for implementation.

Examples of High-visibility Crosswalks



Examples of Colorized Pedestrian Pathways



Table 1. Layout Dimensions - Meadow Lane and Placer Hills Road

Feature	Location	Dimensions	Material Code
Curb w/1 cut for pedestrian walkway	Northwest corner	65-70 linear feet (ft)	1a
Curb w/2 cuts for pedestrian walkway	Southwest corner	85 linear ft	1b
Small Curb w/1 cut for pedestrian walkway	Southeast corner	30 linear ft	1c
Crosswalk (crossing Meadow Lane)	West leg	30 ft long, 10 ft wide (parallel stripes are 1 ft wide, spaced 2 ft apart) – 150 linear ft or 50 linear yards (yds)	1d
Crosswalk (crossing Placer Hills Road)	South leg	25 ft long, 10 ft wide (parallel stripes are 1 ft wide spaced 2 ft apart) – 100 linear ft or 35 linear yds.	1e
Demarcated pedestrian pathway	East side of Placer Hills Road	150 ft long, min. 3- 4 feet wide	1f

Alternative Location

Signalized Midblock Crosswalk at School District Site to Ace Hardware along Placer Hills Road

This location was considered due to its central location along Placer Hills Road which experiences a high volume of foot and motor vehicle traffic. Temporary high-visibility striping would be added to the existing crosswalk at the school district site near Mountain Mike's Pizza, with a delineated continuous pedestrian path on the east side of Placer Hills Road southward to the Ace Hardware parking lot. Driveway widths would be temporarily reduced to reduce the area of conflict between pedestrians and motorists entering and exiting parking lots and between motorists exiting and entering parking from Placer Hills Road. Driveway openings would be sized with adequate space to accommodate turning vehicles.

Although this is a good location to model temporary improvements due to the high prevalence of foot traffic, it was decided that this concept is a lower priority because there is lesser need for a high-visibility striping since the existing crosswalk already has a pedestrian-activated stop control.

Figure 2. Concept Layout - Placer Hills Road near Ace Hardware



Note: Concept is for illustration purposes only and not engineering designs for implementation.

Table 2. Layout Dimensions of Alternative Concept - *Placer Hills Road near Ace Hardware*

Feature	Location	Dimensions	Material Code
4 Curbs	Signalized crosswalk	5 linear feet	2a
Crosswalk	Crossing Placer Hills Road at Signalized crosswalk	20-25 ft long, 10 ft wide (perpendicular stripes are 1 ft wide, spaced 2 ft apart) – <i>110 linear ft or 37 linear yds</i>	2b
Landscaped buffer	East side of Placer Hills Road	400-450 ft long, approximately 3 feet wide (locations vary in width)	2c
Demarcated pedestrian pathway	East side of Placer Hills Road	500 ft long, min. 3-4 feet wide	2d

Additional Projects

Gateway feature or aesthetic improvements promoting community identity

In addition to traffic-calming measures and pedestrian improvements, projects that promote community identity and branding can also be used to support Meadow Vista's town center. Community branding can manifest in numerous ways including a gateway feature at the entrance of Meadow Vista's town center or themed artwork along Placer Hills Road that showcases Meadow Vista's unique character. Ultimately, community branding attracts customers to the commercial corridor to increase sales per square foot and presents a welcoming space for community members to gather.

Examples of Community Branding



Visalia, California – Town Center Gateway



Solana Beach, California – Town Entrance Gateway



Galena, Illinois – Coordinated American Flags



Coordinated Murals Honoring Local History

Strategies to Keep the Community Engaged Before & After the Event

Anytime is a good time to get community members interested and engaged in shaping the long-term vision for not only enhancing Placer Hills Road, but any project or activity that may be happening in Meadow Vista. The following list includes strategies to keep engagement going and make short-term accomplishments along the way toward achieving long-term planning goals:

Short-Term “Wins” after Events

- After an event, meeting, survey, or any engagement activity, document and share publicly an event summary with photos, statistics such as number of attendees, comments, or similar, and a list of the most common themes and priorities based on feedback received from community members. Offer next steps with a timeline, where possible, to allow transparency in the planning process and establish trust.
- Based on the list of the most common themes and priorities, determine which can be achieved through short-term steps and which need to be further developed to understand community needs that translate into a concrete project. Share outcomes of this process publicly.
- Ideal short-term projects are relatively low-cost and shorter-term public outreach to settle on a final design. Short-term projects can be planned and possibly funded with support from community members, such as through volunteer time, donations, etc. Other funding mechanisms include crowdsourcing or small grants from the County or regional government agencies.
- Short term projects might include; temporary improvements that are kept up for a period of many weeks or months that allow community members to ‘live’ with the improvement for a longer period of time, but provide additional feedback before the

improvement is made permanent; improvements to crosswalks to make them higher-visibility or reconfigured to improve safety, where feasible; pavement markings or colorized asphalt; spot-treatments such as removing overgrown vegetation, sidewalk and pothole fixes, minor landscaping improvements, adding or replacing outdated signage.

Ongoing Engagement

- Continued engagement, updates, and transparency is key! Ensure that a website is dedicated to keeping community members apprised of past and future plans in order to keep interest and continue momentum on planning activities. The website should clearly define the project(s), project goals, a detailed timeline with steps to achieve project milestones and completion, and a mechanism for submitting comments. Updates to the website should be coupled with an update on all local social media posts and an email to a listserv of stakeholders. There should be somewhere regular updates and engagement events and opportunities to keep up momentum.
- Hold 'office hours' or 'talk to a planner' sessions that allow community members to feel free to ask any questions they have related to community projects, planning and other processes related to government administration, and to provide an opportunity to elevate concerns.

Guidance for Materials

This section includes a list of materials and additional guidance to procure items required to implement the preferred concept at Meadow Lane and Placer Hills Road. Additionally, items which are not necessary, but supplement the base items by providing beautification and experiential value are distinguished below.

Table 3. Demonstration Materials List - *Meadow Lane and Placer Hills Road*

Alternatives		Material Code (see Table 1, above)	Item	Unit	Quantity	Cost
Alternate Styles	Straw Wattle Curb	1a, 1b & 1c	Straw Wattle	1 unit = 25 ft	3 units each curb	\$31.77 (Home Depot)
		1a, 1b & 1c	Plants	Small - Medium sized	5 small/each, 2 med/each (at your discretion)	Varies (Eisley Nursery , Lakes Nursery , Ace Hardware)
	Post Curb	1a, 1b & 1c	Flexible Delineator Posts	1 unit	11 units each curb	Public Works (free)
		1a, 1b & 1c	Plants	Small - Medium sized	5 small/each, 2 med/each (at your discretion)	Varies (Eisley Nursery , Lakes Nursery , Ace Hardware)
	Tire & Chalk OR Tape Curb	1a, 1b & 1c	Tires	1 unit	6 units each curb	G&T Truck Repair, Smitty's Autobody (negotiate price or free donation)
		1a, 1b & 1c	Chalk (tire outline)	1 unit	4-6 total for all curbs	\$9.99 (amazon)
		1a, 1b & 1c	Tape (tire outline)	1 unit = 60 yards, 3 in wide	2 total for all curbs	\$3.50/unit (Uline)
		1a, 1b & 1c	Plants	Small - Medium sized	5 small/each, 2 med/each (at your discretion)	Varies (Eisley Nursery , Lakes Nursery , Ace Hardware)

Alternate Styles	Tape Crosswalk (Assemble on-site)	1d	White Tape	1 unit = 60 yards, 3 in wide	4	\$3.50/unit (Uline)
		1e	White Tape	1 unit = 60 yards, 3 in wide	4	\$3.50/unit (Uline)
		1d & 1e	Silver or black duct tape to cover uncovered yellow striping	1 unit = 60 yards, 2 in wide	1	Varies \$2.99 - \$9.99 (Ace Hardware)
	Painted Crosswalk (Pre-Assemble & adhere on-site)	1d	Asphalt Paper	1 unit = 3 ft. x 72 ft	2-3	\$25.99/unit (Ace Hardware)
		1e	Asphalt Paper	1 unit = 3 ft. x 72 ft	2	\$25.99/unit (Ace Hardware)
		1d & 1e	White paint	1 unit = 1 gal	1-2	\$24.99/unit (Ace Hardware) or donation (free)
		1d & 1e	Paint supplies	1-2 rollers and brushes, 1-2 paint trays, 1 can opener		\$22.99/kit (Ace Hardware) or donation (free)
		1d & 1e	White tape	1 unit 60 yards, 3 in wide	1	\$3.50/unit (Uline)
		1d & 1e	Silver or black duct tape to cover uncovered yellow striping	1 unit 60 yards, 2 in wide	1	Varies \$2.99 - \$9.99 (Ace Hardware)
	Painted Pedestrian Pathway (Pre-assemble & adhere on-site)	1f	Asphalt Paper	1 unit = 3 ft. x 72 ft	3-6, depending on width (3 ft or 6 ft wide)	\$25.99/unit (Ace Hardware)
			Black or color duct tape to match paint color	1 unit = 60 yards, 2 in wide	2	Varies \$2.99 - \$9.99 (Ace Hardware)
			Color paint (multiple colors welcomed!)	1 unit = 1 gal	2-5 (varies, depending on color, opacity, etc)	\$24.99/unit (Ace Hardware) or donation (free)

Alternate Styles			Paint supplies	1-2 rollers and brushes, 1-2 paint trays, 1 can opener	\$22.99/kit (Ace Hardware) or donation (free)
			Pedestrian stencil	1 (locate anywhere)	Free (County Public Works)
	Washable Chalk Pedestrian Pathway (Assemble on-site)	1f	Sidewalk Chalk (washes away)	Varies depending on design	Has been difficult to find Varies (Amazon)
	Semi-Permanent Chalk Pedestrian Pathway (Assemble on-site)	1f	Spray chalk (not easy to remove)	Varies depending on design	Varies (Testor's Spray Chalk Home Depot)

Table 4. Demonstration Materials List - *Placer Hills Road near Ace Hardware*

Alternatives		Material Code (see Table 2)	Item	Unit	Quantity	Cost
Curbs		2a	Hay Bales	1 unit	2 bales for each corner, 8 total	Varies (Hay Barn \$11.99/unit , Echo Valley Ranch \$9.50/unit and offers bale rentals)
Alternate Styles	Tape Crosswalk (Assemble on-site)	2b	White Tape	1 unit = 60 yards, 3 in wide	2-3	\$3.50/unit (Uline)
	Painted Crosswalk (Pre-Assemble & adhere on-site)	2b	Asphalt Paper	1 unit = 3 ft. x 72 ft	1-2	\$25.99/unit (Ace Hardware)
			White paint	1 unit = 1 gal	1-2	\$24.99/unit (Ace Hardware) or donation (free)
			Paint supplies	1-2 rollers and brushes, 1-2 paint trays, 1 can opener		\$22.99/kit (Ace Hardware) or donation (free)
Hay Bale Landscape Buffer		2c	Hay Bales	1 unit	20 or fewer if adding in planter boxes (frequency and spacing is discretionary)	Varies (Hay Barn , Cool Feed & Supply , Echo Valley Ranch)
			Planter Boxes	1 unit	Number varies, based on stylistic preference (frequency and spacing is discretionary)	Varies (Ace Hardware , Cool Feed & Supply)
			Plants	Medium – Large sized	10+ Large 20+ Medium (frequency and spacing is discretionary)	Varies (Eisley Nursery , Lakes Nursery , Ace Hardware)

Alternate Styles	Paint Pedestrian Pathway (Pre-Assemble & adhere on-site)	2d	Asphalt Paper	1 unit = 3 ft. x 72 ft	7	\$25.99/unit (Ace Hardware)
			Black or color duct tape to match paint color	1 unit = 60 yards, 2 in wide	6	Varies \$2.99 - \$9.99 (Ace Hardware)
			Color paint (multiple colors welcomed!)	1 unit = 1 gal	4+ (varies, depending on color, opacity, etc)	\$24.99/unit (Ace Hardware) or donation (free)
			Paint supplies	1-2 rollers and brushes, 1-2 paint trays, 1 can opener		\$22.99/kit (Ace Hardware) or donation (free)
			Pedestrian stencil	1 (locate anywhere)		Free (County Public Works)
	Temporary Chalk Pedestrian Pathway (Assemble on-site)	2d	Sidewalk Chalk (washes away)	Varies depending on design		Has been difficult to find Varies (Amazon)
			Spray chalk (not easy to remove)	Varies depending on design		Varies (Testor's Spray Chalk Home Depot)
	Semi-Permanent Chalk Pedestrian Pathway (Assemble on-site)	2d	Pedestrian stencil	1 (locate anywhere)		Free (County Public Works)

Figure 4. Albany, CA – Temporary Curb Extension, Landscaping Treatment, Crosswalk, and Street Furniture Improvements



Below includes a complete materials list of all other items recommended to execute the temporary installation event.

Table 5. Recommended Items List for Temporary Installation Event

Local Business/other	Item	Cost	Delivery/Return	Contact	Notes
Deluxe Cycle (Local Uhaul Dealer)	Truck (for hauling equipment)	Varies, depending on size	Coordinate w/vendor or County	(530) 878-3918	Alternatively, County Public Works or volunteers may be able to lend use of their trucks or other vehicles to haul supplies.
County Public Works	1-2 Changeable Message Signs	n/a	Coordinate w/County	Nikki Streegan, (530) 745-3577	Locate on either side of the temporary improvements to inform people of the event.
County Public Works	50 Traffic Cones	n/a	Coordinate w/County	Nikki Streegan, (530) 745-3577	Used primarily during set-up and take-down of improvements for safety purposes. Use less during the event so event looks less like a 'construction zone'.
County Public Works	2-4 Traffic Vests	n/a	Coordinate w/County	Nikki Streegan,	Used during set-up and take-down of

Local Business/other	Item	Cost	Delivery/Return	Contact	Notes
				(530) 745-3577	improvements for volunteers who are in the roadway. Also used during the event for volunteers helping community members cross the roadway.
County Public Works	4 hand-held Stop/Slow Paddle Signs	n/a	Coordinate w/County	Nikki Streegan, (530) 745-3577	Used for volunteers who help community members cross the roadway and when entering the roadway to set-up and take-down improvements.
Ace Hardware	Masking Tape	Varies	Purchase Only, return unopened packages	(530) 878-0484	As needed, for public input table, etc
Ace Hardware or volunteer donation	Measuring Tape	Varies	Purchase or borrow	(530) 878-0484	As needed to install temporary improvements, etc
County Public Works or volunteer donation	2-4, 6 ft tables	n/a	Coordinate w/County	Nikki Streegan, (530) 745-3577	As desired to lay out outreach materials, posters about the project, etc
County	2 large aerial maps, comment cards, sticky notes, and pens	n/a	Coordinate w/County	Nikki Streegan, (530) 745-3577	Basic materials to solicit community feedback
County or volunteer donation	2-4+ foldable easels	n/a	Coordinate w/County	Nikki Streegan, (530) 745-3577	As desired for volunteers for posters
County Public Works or volunteer donation	2-4+ foldable chairs	n/a	Coordinate w/County	Nikki Streegan, (530) 745-3577	As desired for volunteers of community members
OPTIONAL Various (<u>Avantgarden</u> , <u>Rustique Country Rentals</u> , <u>Ace Hardware</u> , other) or volunteer donation	Various items, such as art, plants, signage, other décor	Varies	Coordinate w/business or borrow	Varies, contact vendor	Décor to elevate the aesthetic of the event in landscaping buffer areas, in the driveways or pedestrian walkway area, etc

Local Business/other	Item	Cost	Delivery/Return	Contact	Notes
OPTIONAL <u>Ace Meadow Vista</u>	Straw Blanket	\$26.99/unit	No	(530) 878-0484	May be used on portions of the pedestrian path that cars don't drive over. May use as filler in landscaped areas.

Guidance for Planning

To execute the temporary demonstration event, we recommended that planning begin a minimum of 3 months in advance of the planned event date. As discussed during consultations with the Community Advisory Committee, do plan on setting a second 'rain date' in the event that there is inclement weather during the event date.

The table below includes a checklist of considerations when planning for the event, including the timeline to conduct each step.

Table 6. Timeline & Guidance for Planning

When?	What?			
As soon as possible – Approximately 3 months out from event date	Hold meeting to select preferred concept, set event date & alternative rain date. Consult local event calendars to ensure event does not conflict with major events, holidays, etc. Determine if demonstration event can leverage local events for street closures or increased foot traffic.	Begin discussions with County Staff to determine if there are special requirements, if any, that must be fulfilled prior to executing the event such as permitting requirements, notifications, COVID-19 restrictions and guidance, etc.	Begin discussions with local business owners and property owners near the improvements. Get buy-in and make changes as needed to scope of temporary improvements.	-
As soon as final temporary improvement design approved by key stakeholders – Approximately 2 months out from event date	Finalize materials list. Consult with County Staff to determine if they can secure materials in list (see Tables 3 and 4, under vendor 'County Public Works').	Solicit volunteer assistance.	Develop & finalize outreach strategy.	Begin developing survey materials.

When?	What?			
Approximately 1 month out from event date	Publicize flyer and outreach materials widely, on a weekly basis at a minimum.	Train volunteers.	Begin procuring or reserving materials, as necessary.	-
Approximately 1-2 weeks out from event date	Publicize flyer and outreach materials widely, on a weekly basis at a minimum.	Check-in with volunteers to go over last-minute items.	Collect materials.	Consider if inclement weather requires the event to be held on the alternate 'rain day' and update outreach information, inform volunteers, and notify County and impacted business and property owners, as necessary.
Day of the Event	Conduct a check-in meeting with volunteers to review their roles, location of activities, timing of materials to arrive on site (if delivered).	Begin to set up temporary improvements at least 3-4 hours before the general public are expected to arrive.	Designate a 'shift' lead – at least 1 person should be on site who is charge of all logistics during the activity.	-

Volunteer Roles

Volunteer support from the community is critical in the planning and execution of a temporary demonstration activity. As recognized by the Meadow Vista Community Advisory Committee, volunteer participation also achieves the goal of educating community members about the benefits of such community projects, and provides opportunities to interact and provide feedback with the designs. The Meadow Vista Community Advisory Committee will be responsible for volunteer recruitment and training, event marketing, securing donations, and collecting community feedback with support from County staff. This event will be community-led to ensure that the temporary improvements accurately reflect Meadow Vista's character, values, and long-term goals.

At a minimum, we recommend that at least 8-10 volunteers assist with the installation of the temporary demonstration improvements, with at least 4-7 volunteers participating on site to help community member test and provide feedback on the design. Below includes a table of volunteer roles and other information during both the set-up/take-down and event phases of the temporary demonstration activity. Generally, we believe that the roles provided in the table below apply to the execution of each concept provided in this toolkit.

Table 7. Volunteer Roles

Event Phase	Role & Responsibility	How Many Volunteers Needed	Tools Needed
Pre-Event	County facilitate meetings of volunteers and community members.	County staff	Toolkit, Meadow Vista Community Advisory Group members
	Volunteers to solicit or provide donations, coordinate pick-up/delivery and purchase of materials.	2-5	Materials list as described in Tables 3-5.
	Volunteers to get the word out about the event.	As many as possible	Outreach flyer and other materials as desired.
Set-up	Lead staff to supervise execution of installing temporary improvements, set up table(s) with materials to solicit community input and other activities as desired (children's area, etc), coordinate delivery of items from County Public Works and/or volunteer staff, responding to questions from bystanders, coordinating other tasks as necessary.	2-3	Materials & dimensions list (see Tables 1-5), contact list for volunteers, County staff and other key contacts, etc.
	Laying down temporary improvement materials.	5-6	Materials list as described in Tables 3-5.
	Provide safety oversight where installation occurs in close proximity to motor vehicle traffic.	2	Stop sign paddle boards & safety vests.
Event Execution	Lead staff to oversee event including inviting visitors to provide feedback, take photos of the temporary improvements, community members and volunteers interacting with the improvements (request permission), be the main point of contact to respond to sensitive questions from community members, lead as the point of contact with County staff, volunteer staff, nearby business owners and property owners, and fixes to issues with the temporary improvements (i.e., lifting tape, tears, etc).	1-2	Materials list (see Tables 3-5), contact list for volunteers, County staff and other key contacts, camera(s).
	Community members staffing event should interact with visitors by talking about the project, directing visitors to provide input at a designated table or flyer with a survey link, staff other activities (as necessary), and provide general support as requested by the lead staff person(s).	2-3	Project knowledge, pens, paper, and other materials to collect feedback.
	Safety oversight to assist pedestrians crossing road or interacting with temporary improvements in a location that has been converted from use by motor vehicle traffic to pedestrian use.	1-2	Stop sign paddle boards & safety vests.
Take-Down	Lead staff to supervise take-down of materials. This person(s) should ensure all materials are	1-2	Contact list for volunteers, County staff

Event Phase	Role & Responsibility	How Many Volunteers Needed	Tools Needed
	taken down and the site is clean and restored to the condition it was before the event before leaving.		and other key contacts, etc.
	Remove and dispose of materials, assist with packing up reusable equipment.	2-3	Materials list as described in Tables 3-5.
	Provide safety oversight where the removal of materials occurs in close proximity to motor vehicle traffic.	1-2	Stop sign paddle boards & safety vests.
Post-Event	Lead staff should ensure all items returned or disposed of. Collect community feedback, images, and other materials to summarize the outcomes of the event.	1-2	Notes, comments, and photos.

Guidance for Outreach & Engagement

Outreach Materials

Typically, event information is advertised using an event flyer, the content of which can be adapted to a number of different outreach mechanisms, including but not limited to posters, social media posts, website posts, email listservs, and so on. No matter how the word gets out, it is important that key information is disseminated effectively on outreach materials. We recommend the following content be included at a minimum in outreach materials, an example of which are included in Exhibit A.

- A brief, descriptive event name
- Date and time, including an alternate ‘rain date’ in the event that the event date is cancelled due to inclement weather. Include the nearest cross streets and/or landmark, where applicable. For example, ‘near Ace Hardware in Meadow Vista’.
- A brief description of the event and expected outcomes.
- Images of the location of the event and example images of similar improvements in communities with similar issues and community character.
- Other suggestions for consideration:
 - Web link, QR code, social media handle, or similar to an online preview of the improvements.

How to Get the Word Out

A number of community activities that occur in a typical year in and around Meadow Vista offer prime opportunities to get the word out about the temporary demonstration event.

A list of outlets and events where flyers and social media posts can be used to get the public interested in this event include but are not limited to:

- County's Project Webpage: <https://www.placer.ca.gov/6849/Rural-Main-Streets-Technical-Assistance->
- Social media (Facebook, Instagram, twitter, next door, other)
- Newspaper press release: The Auburn Journal, Grass Valley Union, and the Colfax Record
- Bulletin boards
- School notices
- County Supervisor's newsletter
- Booth a table or leave flyers at community events, including but not limited to:
 - Oktoberfest, typically occurs mid-October
 - Pioneer Day, 1st Saturday in June
- Leave flyers at local businesses/organization, publish a flyer or event information on social media, website, or listserv.
 - [Meadow Vista Garden Club](#), Point of contact: Stewart Feldman
 - [Meadow Vista Merchants Association](#)
 - [Meadow Vista Friendly Neighbors](#), Contacts: Margo Lambert, President; Sharon Bradford, Treasurer/PR
 - [Meadow Vista Lions Club](#), Contact: David Lease, Webmaster
 - [Meadow Vista Trails Association](#), Contacts: Tiffany Van Der Linden, President; Claudia Booth, Newsletter
 - [Liver Oak Waldorf School](#)

How to Communicate Benefits, Solicit Feedback & Other Resources

A key component of conducting a temporary installation event, or any event for that manner, is to communicate benefits about the project and to capture feedback. Benefits of a project can be communicated in a number of ways, including through conversations, poster boards with images and text, and by people interacting with the improvements themselves. Feedback can be captured by recording conversations with community members, through online and paper surveys, comment cards, or other on-site activities (dot voting exercise, visual image survey of different types of improvements, visioning activity, etc.).

Below includes educational information which volunteers can use to communicate the benefits of the designs modeled during the temporary demonstration event. Examples of surveys and other feedback activities are included in Exhibit B. Engagement activities should also build upon input received from past events – results of the “I Like, I Wish, What If” community visioning exercise with Michele Reeves (2020) is included in Exhibit D.

High Visibility Crosswalks

Marked crosswalks are often designated with two parallel stripes, which can be sufficient at intersections with signals or stop signs. But for crosswalks without stop controls, adding perpendicular striping increases the visibility of the crosswalk to motorists and awareness of potential pedestrians crossing at the location. This design also encourages motorists to yield to pedestrians and discourages encroachment into the crosswalk by alerting drivers they are entering a pedestrian zone. High visibility crosswalks may also add to placemaking with the addition of enhancements such as high contrast patterns and textures.

Shortened Crossings & Pedestrian Refuge Benefits with the Addition of Curbs

Extending sidewalks into the roadway with curb extensions or curb islands shortens crossing distances and makes pedestrians and motorists more visible to one another. This also provides a refuge area for pedestrians waiting to cross the roadway, a buffer from motor vehicles, and promotes traffic calming by narrowing the roadway and encouraging cautious turning speeds. Curbs may also add to placemaking with the addition of enhancements such as landscaping and high contrast (which also increases visibility to motorists) patterns, markers and materials.

Delineated Pedestrian Path

Conventional curb and gutter sidewalks can be costly to install – especially in areas constrained by natural features and available right of way – and are not always seen as a context-sensitive or appropriate solution by community members in rural settings. Alternatives can include delineated at-grade pathways as opposed to curbs with raised sidewalks above the level of the roadway. The pedestrian travel path can be demarcated with border materials and differentiated with surface patterns, colors, textures and materials. It is important that surface materials are stable and usable by people of all ages and abilities. Walkways can be enhanced with designs reflective of local identity and character.

Pedestrian Buffers

Where space allows, adding horizontal (e.g., painted or colorized, stamped pavement patterns) and vertical buffers (e.g., flexible delineator posts or raised planters) between the roadway and walkway, and between the walkway and parking lots, supports pedestrian safety and comfort. Buffers can be designed to better define, narrow and/or consolidate driveway entries, which reduces the area of conflict between motorists and pedestrians, and between motorists entering and exiting the roadway. They can also provide space for landscaping, lighting, identity and wayfinding signage, and other enhancements. And they can encourage speed moderation by reducing drivers' perceived width of the roadway.

In addition to this toolkit, many other resources are available to communities which convey benefits, types of improvements, materials lists, outreach and feedback materials, and other helpful tips for installing temporary improvements. We have included some of those resources in Exhibit C, as well as useful weblinks below:

[National Association of City Transportation Officials Guides](#)

[America Walks Resources](#)

[Safe Routes to Schools Guides](#)

Long-Term Vision

Although the temporary installation will focus on testing out improvements and gathering feedback, this project could be used to leverage community support and funding opportunities for permanent improvements in the long-run. The temporary demonstration project will allow Meadow Vista residents and the County of Placer to gain support for the project and address any challenges that may arise, increasing the priority and feasibility of a permanent project. Engaging and soliciting feedback from the community around prospective improvements may also be documented and used to bolster the competitiveness for grant funding to support a future permanent project. If the Meadow Vista community chooses to seek out permanent improvements resulting from the temporary demonstration, the County of Placer would assist in this effort and long-term improvements would follow an approximate timeline as followed.

- Demonstration Event (Spring/Summer 2021 pending State/County guidance on COVID-19)
- Feedback from demonstration event
- Project and funding identification
- Design and environmental analysis
- Construction